

Transforming Lives in Transactional World



Dakotas | Minnesota
**METHODIST
FOUNDATIONS**



Dakotas Conference
The United Methodist Church



Grow. Reach. Heal.

Presented by...



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Transactional vs Transformational

Are we making a difference?



Transactional vs. Transformational Leadership



Transactional Leaders

occur when followers are moved to complete their roles as agreed with a leader in exchange for a reward.

- ▶ **Focus on goals**
- ▶ **Use rewards and punishments for motivation**
- ▶ **Are reactive in nature**



Transformational Leaders

move followers to awareness about what is important, and away from own self-interests.

- ▶ **Focus on vision**
- ▶ **Use charisma and enthusiasm for motivation**
- ▶ **Are proactive in nature**

Transactional operations....

- Fund individual programs in broad categories
- Respond only to those who find us.
- Respond to any request within our priorities.
- Exhibit an attitude of scarcity by viewing our value through limited funds. (i.e. weekly offering, annual fund)
- Foster fragmented, competitive investing across our many funding streams.



Transformational operations....

- Align funding and activities to achieve connectional outcomes among other churches in the area or same focus community organizations vital to sustaining and growing our people and they ministries you serve.
- Increase active community presence and engagement to identify new partners.



- Focus on systems and proactive alignment of networks and collaborations.
- Exhibit an attitude of abundance by demonstrating our priorities and providing value through every interaction and activity. **This is the why!**
- Align funding streams to the extent possible, work closer with other funding partners to increase vision and goals of your Church..



It's more
than
checking
boxes.





All
working
together



Transactional vs Transformational

Both types of leadership styles might be needed to counterbalance each other and help achieve growth and development goals.

Transactional leaders make sure the team is running smoothly and producing results today,

Transformational leaders spur innovation and look for opportunities toward tomorrow.



**At the end of each
finance/trustees/ budget/investment/savings
decision,**

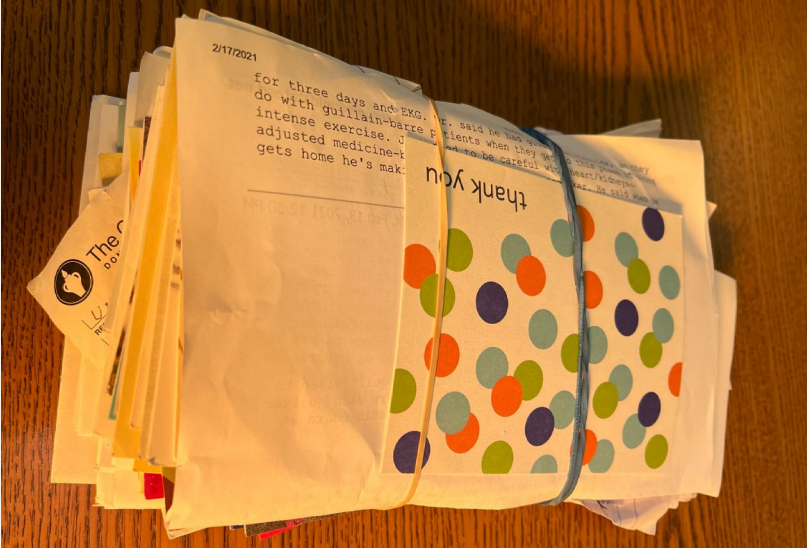
Ask yourself: By the decisions we made at
this meeting, are we making a difference, and
how are we transforming lives?



Geddes UMC



Reaching new people - Making a difference in the Community



How does your Church fund the budget?

- Weekly Offering
- Fundraising
- A donor who comes in at the end of the year to save- the-day.
- Faith - God will provide



Fundraising and the Church

- What are the goals of your fundraiser?
- Should never be done just because.
- Has the fundraiser evolved?
- Are you meeting new people?
- Is the outcome worth the time and effort of those involved?



I should have killed the Turkey....



Dinner



Fundraising Formula:



Total Outcome

= >

Work, Effort & Cost



Your Fundraising Goal -

Fundraisers allow the church to connect with local community members, neighboring churches, and businesses.

These connections are extremely valuable, as they help to increase its ministry and presents ways for telling your church story.



Are you recognizing your personality and how it impacts your church budgeting while supporting ministry.

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Transformational leaders spur innovation and look for opportunities toward tomorrow.



Are you looking at your budget...

- With thoughts of opportunity?
- More than checking boxes?
- With eyes open? in ministry if you adjust the budget.
- As to how you are stewarding for God's Kingdom.



Why are you fundraising?

- We have to carry on a tradition?
- To have an activity hosting your own members aside from the worship service?
- To invite new people who will be transformed to embrace the value of changing lives and seeking the love of Jesus Christ for the transformation of the world.





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