

# LET'S TALK MONEY

Stewardship and Generosity Presentation with Jim Ducker and Sheri Meister

Dakotas | Minnesota | METHODIST | FOUNDATIONS

# Our Team





Jim Ducker



Sheri Meister

### Welcome



- Purpose of the Series: This four-part journey is about equipping churches to talk openly about money, generosity, and mission in ways that are spiritually grounded and practically sustainable.
- Today's Focus: To build a healthy, thriving church, financial stability is essential. This begins with clarity of mission, sharing your church's story in meaningful ways, and inviting others to invest in that mission through generosity and engagement.

## Foundation & Annual Conference Partnership



The Foundations were established to provide a means of supporting various ministries of the Dakotas and Minnesota United Methodist Annual Conferences, as well as your local church.

### Matthew 6:19-21



<sup>19</sup> "Do not store up for yourselves treasures on earth, where moth and rust consume and where thieves break in and steal; <sup>20</sup> but store up for yourselves treasures in heaven, where neither moth nor rust consumes and where thieves do not break in and steal. <sup>21</sup> For where your treasure is, there your heart will be also.

# John Wesley

Earn all you can



Give all you can

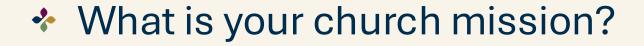


### Henri Nouwen

"Fundraising is proclaiming what we believe in such a way that we offer other people an opportunity to participate with us in our vision and mission."



## Questions to ask Yourself and Your Church Leaders





Have you visited with your congregation about including the church as a beneficiary in their will?



# **Building Relationships**



- Pray and Prepare
- Know Their Story
- Find Common Purpose
- Connect
- Personally Share Impact



# **Building Relationships**



- Show Gratitude
- Be Transparent
- Invite Participation
- Celebrate the Gift
- Sustain the Relationship:



# **Charitable Giving**

Americans donated \$592.5 billion to charitable causes in 2024.

1987

53% of all charitable giving was for religious organizations.



Religious giving dropped to 31% of all charitable giving.

2024

Religious giving dropped to 23% of all charitable giving.

# Charitable Giving

Americans donated \$592.5 billion to charitable causes in 2024.

Why are people giving to other organizations over the church?



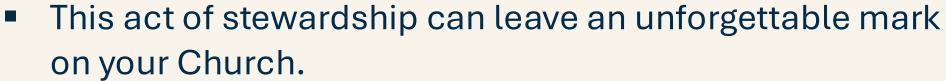
- There are now more non-profit organizations.
- More options for charitable giving
  - We're unclear of our mission.
  - We don't tell our story
  - We haven't given them a reason to give

We don't ask!!!!

### A Christian Approach

#### Churches are the most overlooked charities in estate stewardship.

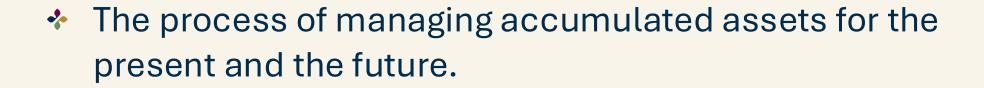
 Estate planning offers individuals the opportunity to make an eternal statement of faith.



 Even small assets can be turned into a gift which will support the ministry of your choice in perpetuity.



### Legacy & Estate Planning





It is a written expression of your intentions for the protection and preservation of your assets during your lifetime and their management and distribution upon your death.

### Is a Will an Estate Plan?



A will is the cornerstone of a sound plan, but alone it does not make it an estate plan.

### What to include in an Estate Plan?

Decisions regarding guardianship for dependent children.



Identify the Power of Attorney.

- A healthcare proxy with the responsibility of making medical decisions.
- \* A living will directive.

# Examples of Charitable Giving

Endowment Funds

Direct-giving

Restricted Funds

Life Insurance

Unrestricted Funds

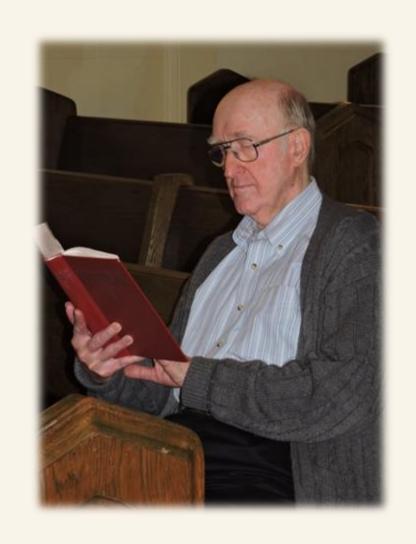
Real Estate or Land



### Charitable Remainder Trust



Bob is
The guy sitting
next to you in
the pew!



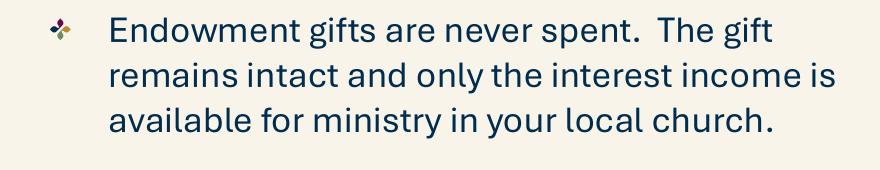
### Matthew 6:21



For where your treasure is, there your heart will be also.

### Endowments







### **Endowments**

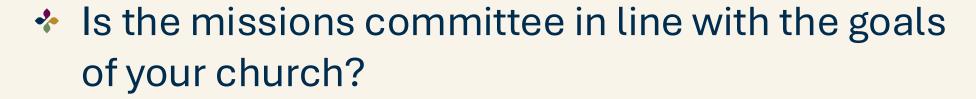
The principle/corpus (money allocated to the account) of an endowed fund is generally not used to fund annual operating expenses.

The goal of an endowment is to allow the principle to grow without withdrawals so the underlying corpus (or allocated funds) increases over time.

The interest earned from the account is then available every year and should be used to enhance ministry in line with the stated purpose of the endowment.

## **Endowments**

### How to make the most of Mrs. Smith's \$100,000 gift.





- Is the leadership team/administrative board aware of the gift?
- Sometimes we get stuck in our definitions and in our beliefs of how it "should" be. And miss the opportunity of how it "could" be.

## Myth

Money raised for an endowment or investment account takes away from the weekly offering.



- Investment accounts are for monies over and above the annual budget.
- Parishioners should not take from their commitment to the church to support the Foundation.

People in the pews should be paying the light bill!!!

### Thank Yous



To our donors who make the ministries of the Foundation possible.



