



MULTIPLY

New Service/New Site Training Track



Unit 5 – Aligning for Impact

Welcome to MULTIPLY!

Should be 20-25 launch team members for this meeting.

New attendees should go back and review session #4 Releasing the Gospel.

Review: 5 Concurrent dimensions; Leading Change, Strategic Planning, Team Building, Community Networking, Worship Impact.

Review where we have been:

- Areas developing simultaneously: Change, Strategic Planning, Team Building, Networking, Worship impact.
- Review: Community networking ...prayer partners, personal gospel story and neighboring.



STOP THE VIDEO FOR REFLECTION/DISCUSSION:

What are you experiencing with your prayer partners. As you develop a prayer list and pray for each one, focus on your own gospel transformation story and build relationship with people how is God opening doors for conversations with people.

- This workshop: A return to Strategic Planning with a key premise.
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SESSION 1: Getting Started	SESSION 2: Leading change	SESSION 3: Your Impact Area	SESSION 4: Gospel Transformation	SESSION 5: Aligning For Impact	SESSION 6: Internal Readiness	SESSION 7: Internal Readiness	SESSION 8: Refining Readiness	SESSION 9: External Readiness	SESSION 10: Equipping for growth
Overview, and how to recognize dynamics	Leading thru change strategy; why and how	Who is God really calling you to reach out to?	Leverage your gospel story.	Single focus to achieve the Mission	3 BIG WOWS; welcoming in your context	Teams & Groups: Systems that deliver	Optimal worship experience	Gathering a crowd	Apprentice and hand off
Adaptive Change	Pushback; steady focus	Turning our eyes outward.	Can't give what we don't got	Process ministry changes	Reframing worship for them.	Deepen infrastructure	Widen Infrastructure	Presenting a new image	Multiplication
Network and Invitation	Putting the mission back at the center	Forming community partners	Making my personal prayer list. The first 100.	Prayer partners The next 50 (total 150)	Prayer partners The next 50 (total 200)	Keep praying: The next 50 (total 250)	Prayer Next 50 (total 300) Community partnership	Prayer Next 50 (total 350) Bridge events	Personal Invites & promotion
Strategic planning	Developing trust and multiplication values.	Get clear about WHO Everything flows from WHO?	Praying and developing the art of neighboring.	Sync up model, resources with WHO	Best worship, hospitality kids min for target	Identifying teams and team/ small group leaders.	Preaching team, preview services & local impact	Promotions planning and bridge events.	Everyone equips others for ministry
Team building	Form your LEAD team.	First LAUNCH team tasks	Connecting prayer partners	Add the right WHO to launch team	Initial ministry teams forming	Beginning coaching relationships.	Empower leaders to develop disciples	Every team is oriented outward.	Develop new teams
Worship Impact	Preaching on vision and values.	Public prayer for a new mission	Preach on neighboring and evangelism	Keep preaching vision & values	Refine first worship impression	Empower leaders for quality.	Speaking so new people will listen.	Sustainable worship excellence.	Launching this new thing!
Launch Team #'s	5	10	15-20	20-25	25-30	30-35	35-40	40-45	40-50

Premise:

When the group you seek to reach, your available resources and ministry model align together you have potential for the greatest impact.

BEGINNING WITH THOSE YOU SEEK TO REACH, EVERY OTHER DECISION SHOULD FLOW FROM THAT PRIORITY AND PERSPECTIVE.

Biblical Reflection:

Think about the mission to reach the Gentiles as an example of this principle.

While the messiah Jesus came through a Jewish people, the intention of God was to reach all the nations of the earth...the gentiles.

As a result, God's great strategic plan was to use every method and means toward that end.

Everything was oriented toward the "WHO".

1. Think about the ministry model.

Synagogue/Temple...probably the place where the earliest disciples worshipped and met. But with the Gentile mission this would no longer be the best ministry model. Ephesians gives us the theological rationale for the church, the ecclesia, God's new community. Ephesians 2:11-3:10.

The church replaces the synagogue as the new model for community for the sake of the Gentile mission.

2. Think about tactics and resources.

a. Paul is a Jew. But he selects Timothy as one of his key leaders. Timothy has a Jewish mother but a Greek Father. Timothy knew the Jewish traditions but his Greek pedigree gave him a voice with other Greeks in Ephesus and elsewhere.

b. Think about other tactics that helped accomplish the gentile mission. Food restrictions lifted...Acts 10 and Peter's encounter with Cornelius....Acts 15 and the council that re-framed circumcision as no longer required by Gentiles. Moved toward urban centers (Ephesus, Corinth, Philippi and ultimately Rome) Acts 19:9 to train new church planters.

Changes were being made for the sake of the mission objective: to bring Gentiles into relationship with Christ.

When the mission focus is clear, the model & resources serve that focus. It's all about the WHO!

What does this biblical example mean to you?

Align Your Lead Communicator with the WHO.

Some of you, if developing a new site, also need to align the communicator/developer/preacher (session 3). If you need to make a hire, should be working with your coach/annual conference office on that piece. Church planter types are a unique skill set. You may be looking for one of those people. My book, Multiplication Moves has a chapter to guide you in leadership selection as you work with Conference support.

The right preacher/developer should be able to connect and be credible from the perspective of the WHO. May include similar background and life stage. In one case, church started a campus focused on recovery, preacher had to be a person who was themselves in recovery.

Point....as Paul chose Timothy (father a Gentile, mother a Jew) your leadership selection needs to align with your WHO.

Again, if you are adding a new site and intend to hire a new lead communicator/developer please contact the conference office for help in this area soon!

Now come back with me to the WHO. Getting clear about them is so important to this process of alignment.

Mission Focus, Resources and Model

- Missional Focus Group. (Multiply #3 went into this in depth.)
 - Who are they?
 - Generationally what group to they fit with?
 - What are their basic values? Focus group.
 - What type of worship experience will they be attracted to and comfortable with?

Use your MISSION INSITE study and the MISSION IMPACT GUIDE to test your assumptions about your focus group.

Test your assumptions by looking at churches that area already growing, forming a focus group or interviewing individuals.



STOP THE VIDEO TO REFLECT/DISCERN:

How have you tested and refined your mission focus...the WHO? How have you refined your assumptions about them? Without being overly rigid, how are they helping you think about the kind of hospitality, worship, leadership, communication and overall ministry they will best respond to?

- What resources do you have?
 - Worship space?
 - Volunteers?
 - Community partners?
 - Musicians, worship leaders, teachers etc.
 - Financial?
 - Equipment?
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STOP THE VIDEO TO REFLECT/DISCERN:

Take some time as a group to brainstorm your resources. Build a list using the categories above. Which resources are particularly helpful in reaching the WHO God is directing you toward?

- What models are options for you?

Some key principles when selecting your ministry model:

- New Service before New Site. Baby steps. New site requires growth momentum, equipping multiplying leadership and trust governance.
- Sunday is still prime time. Do not add a new service on a time other than Sunday morning until after you have already been successful at multiplying on Sunday morning.
- Optimum time is ...Give the priority time to your missional focus group. 9:30, 10 or 10:30 is probably ideal for young families.

- Remember that most new people will NOT commit to a two-hour culture. If your church is committed to two hours.... worship and education....then you MUST include a time for kids to exit adult worship for their own experience.
- Second Service Schedule suggestions if you are committed to an ed. hour:
 - a. 9:00 Worship; 10:10 Education; 11:00 Worship. *This tends to be the least desirable as it positions worship at the extremes of desired times.*
 - b. 9:00 Education; 9:50 Worship; 11:00 Worship. *This option assumes people attending at 11 will probably not attend education.*
 - c. 9:00 Worship/Education; 10:30 Worship/Education *This option will encourage families to drop kids in ed. while parents attend worship.*
 - d. 9:30 Education; 10:30 Worship/Worship *This option allows those who want or do not want a two- hour morning to have it their way.*
- Multi-Site Options
 - a. Encore approach with traveling worship team to new site.
 - b. Separate worship and teaching leadership at new site.
 - c. Media link to new site.



STOP THE VIDEO TO REFLECT/DISCUSS:

Based on the principles given above, what model(s) are best suited for the WHO God is directing you to reach? What worship time or format best suits them?

Aligning the parts so you can accomplish your mission.

YOUR FOREMOST OBJECTIVE IS TO REACH YOUR COMMUNITY. IN THAT LIGHT:

Key Questions to ask:

- State clearly who it is you want to reach.
- What resources do you already have to help reach your mission field?
- What resources do you need to find.
- What model will best serve your mission field?
- What model will best use your resources to help reach your mission field?

ACTION STEPS

1. Continue to cultivate the congregational prayer movement. One time a month.
2. Continue to pray for your unchurched friends as launch team pairs as well as practice telling your personal transformation story. Review session #4.
3. Continue to work on developing community partnerships with 2-4 local groups and discover ways to serve them. Develop a concrete plan for an outreach effort in the next 30 days.
4. Sharpen up your picture of your missional focus group. Who are they? What are their core values? What will they find attractive in your new service? Test those assumptions.
5. Build list of existing resources that will help you reach your mission field. What resources will you still need to find? Include staffing, facilities, leadership.
6. In light of mission focus group what model is best suited to reach your mission field. Discern best model.
7. What model will best use the resources you have to reach your intended mission field?
8. Identify 5-10 additional people to join your launch team that reflect your mission field.